

## 5 Instagram Apps and Tools for Marketing in 2017

Having Instagram nowadays is more than just for socializing, but also business and brand marketing. Various Instagram apps and tools become important, from getting **free Insta followers** to analyzing follower demographic. If you use Instagram to market products, here are several apps and tools you may need.

### **Crowdfire**

Depending on your brand, managing your followers is important to keep the engagement level high. Crowdfire is a tool to manage your followers, look at those who unfollow you, and detect accounts that you follow but no longer active.

### **VSCO**

VSCO is one of the most recommended Instagram tools for photo editing. This tool has a wide range of photo filters, and able to create a visual theme for your whole branding. Nice and professional-looking photos work wonder in attracting prospective followers and customers, so make sure to invest in good photo editing tool.

### **Foursixty**

If you already have an independent website for the shop, you need to link your products to Instagram account. Foursixty is an app that connects your product images on Instagram to your original website. The best thing about Foursixty is that customers do not need to click on the website to shop. They can add the goods to cart from Instagram.

### **Repost**

Reposting someone's post about your product, especially the positive one, can boost the level of engagement. This shows that you actually care about other people's opinions and thoughts about your products. Repost is a tool that makes reposting even easier. With this tool, you can simply click and share your favorite post or content, and it will automatically attribute the person behind it.

## **Instagram Follower Hack**

Finally, if getting many followers is difficult for you, try using Instagram Follower Hack. Unlike fake accounts, this tool can actually boost your followers without spam risks. You only need to open the website and access the service, and fill Captcha box. Do not forget to make your account public.

Instagram tools and apps are now available widely, and some are even free. Use them to get **free Insta followers**, touch-up photos, and make your marketing successful.